What is your company type?

A The "New to Agile" Company

Your company has just started its Agile journey.

- Your company previously used waterfall or traditional project management
- Leadership has decided to adopt Scrum
- Teams are unfamiliar with Agile concepts

B The "Scrum Isn't Working" Company

Your company already uses Scrum, but it isn't producing good results.

- The Scrum Team is not predictable, and the time-to-market is long
- Product quality is suffering, causing low customer satisfaction
- Work often spills over from one Sprint to another

C The "Continuous Learning" Company

Your company treats training as part of its people's professional development.

- Your company wants to spend the training budget on the right things
- You have a mature culture of continuous learning
- You want to support your Scrum Masters, Product Owners, and others in upskilling

D The "Scaling" Company

Your company is growing and now has multiple teams that should collaborate.

- Cross-team coordination is a serious problem
- Your company is seeking ways to manage dependencies between teams
- You need shared, structured ways of working

Outcomes of the private Scrum training

Unified Scrum understanding

Team members learn together at the same time, getting a unified understanding of Scrum.

Collective commitment to change

Learning together creates urgency and collective commitment to change in the team.

Cost efficiency

A private class is cheaper than sending individuals to public classes.

Strengthen team identity

Learning together is like a team-building activity, deepening team identity.

Customized learning

Exercises of the class can be customized with your company and product context, making it more valuable.

Catalyst for the Scrum adoption

Private Scrum training puts the team in a position to start applying Scrum right the day after the training.

Collective growth

A great investment in growing the team together and building collective capability instead of sending people individually to public classes.

Safe space

It creates a confidential environment where teams can openly discuss their internal "mess" without fear of competitors or strangers listening in.

Immediate ROI

Learning side-by-side allows teams to apply Scrum concepts in real-time, creating bigger and faster ROI.

Features of the private Scrum training (PSM)

Learn true Scrum from a certified trainer (PST)

Mehdi is a certified trainer (PST) with Scrum.org with 20+ years of experience in the software industry. Your team will learn Professional Scrum, not Superficial Scrum.

Official partner with Scrum.org (PTN)

Scrum School is an official partner with Scrum.org, offering high-standard Scrum trainings.

PSM I certificate

Two attempts at the PSM I exam are included in the class fee. Participants after passing the exam will get the PSM I certificate.

16 hours of practical learning

Professional Scrum Master (PSM) is a highly credible course by Scrum.org. It is a fully practical and interactive class that is run in two days (16 hours).

3 hours of extra coaching

You will get 3 hours of extra coaching from the trainer within 3 months after the class to monitor your Scrum implementation.

Bonus

The team will get several extra bonus materials free of charge, including:
- 3 complete PSM I mock exams
- 10 Day Understand Developers course
- How to evaluate Scrum Team performance

PSM I Certificate

PSM class participants have two attempts for the PSM I exam included in the class fee to get the PSM I certificate.

Students of the PSM class are able to claim Project Management Institute (PMI) PDU credit: 14 PDUs after attending a two-day class.

What you will do & learn in the class

In each session, you have one practical exercise that you will do with other classmates + explanation of the topic

Section 1

What is Scrum &
Who is a Scrum Master?!

⚒ Exercise

Navigating various behavioral stances of a Scrum Master.

⌗ Learnings

- ✅ What is Scrum essentially?!
- ✅ What is Agile?!
- ✅ Teaching and facilitation
- ✅ Coaching and mentoring
- ✅ Pointing north
- ✅ Upholding Scrum, …

Nano Introduction of Scrum

Track 1: Scrum Definition

ScrumSchool.org

What is Empiricism?!

🛠️ Exercise

Managing room temperature exercise to understand what the empirical way of working means.

⛓️ Learnings

- ✅ Managing complexity in product development
- ✅ Three pillars of empiricism: Transparency, Inspection, and Adaptation
- ✅ Why Scrum is founded on empiricism, ...
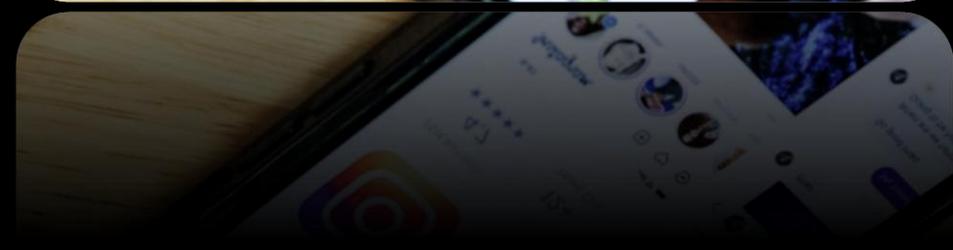
Section 3

The Scrum Framework & Understanding Complexity

⚒ Exercise

Checking the characteristics of Agile Leadership for Scrum Masters.

⌥ Learnings

- ✓ Understanding project types with the Cynefin Model (Clear, Complicated, Complex, and Chaotic)
- ✓ Scrum framework
- ✓ Differences between Framework and Methodology
- ✓ Why Scrum is purposefully incomplete?!

Professionalism, the real asset of the Scrum Team members

🛠️ Exercise

Doing the Burger Kitchen exercise to understand why professionalism is so important.

🔧 Learnings

- ✅ Understanding various aspects of professionalism required for product development
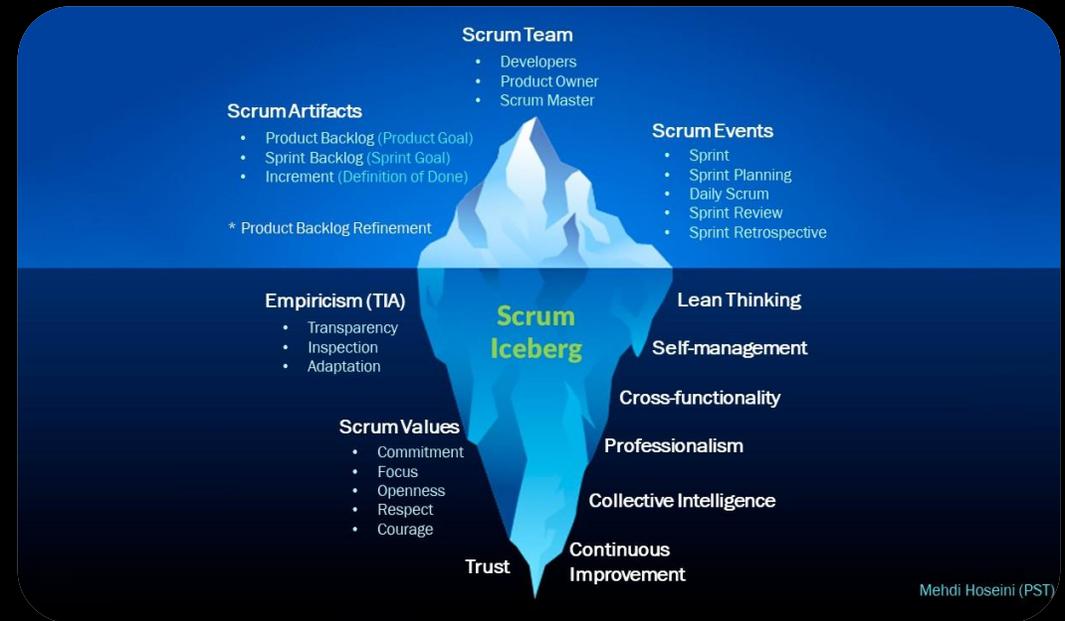- ✅ Understanding ethical behaviors

Section 5

Scrum Elements

⚒ Exercise

Designing the Scrum framework exercise to understand the fundamentals of its elements.

Learnings

- ✔ Scrum flow
- ✔ Scrum Artifacts
- ✔ Scrum Events
- ✔ Scrum Team
- ✔ Product Backlog Refinement

Scrum Team
- Developers
- Product Owner
- Scrum Master

Scrum Artifacts
- Product Backlog (Product Goal)
- Sprint Backlog (Sprint Goal)
- Increment (Definition of Done)

Scrum Events
- Sprint
- Sprint Planning
- Daily Scrum
- Sprint Review
- Sprint Retrospective

* Product Backlog Refinement

Empiricism (TIA)
- Transparency
- Inspection
- Adaptation

Scrum Iceberg

Lean Thinking

Self-management

Cross-functionality

Professionalism

Scrum Values
- Commitment
- Focus
- Openness
- Respect
- Courage

Collective Intelligence

Trust

Continuous Improvement

Mehdi Hoseini (PST)

Scrum Events & Product Backlog Refinement

⚒ Exercise

Navigating 5 Scrum Events to understand how they support empiricism.

⧉ Learnings

- ✔ How to run an effective Sprint Planning
- ✔ How to run an effective Daily Scrum
- ✔ How to run an effective Sprint Review
- ✔ How to run an effective Sprint Retrospective
- ✔ How to create an Improvement Board for Retrospectives
- ✔ How to design a robust process of Product Backlog Refinement

Scrum Artifacts & Boards

🔧 Exercise

Creating a Product Backlog for a car-
enhancement project named OmniDrive

🔀 Learnings

- ✅ How to create the 3 main boards (Refinement Board, Development Board, and Delivery Board)
- ✅ How to create an actionable Product Backlog
- ✅ How to create and manage an effective Sprint Backlog
- ✅ How to create the Increment Artifact that increases customer satisfaction
- ✅ What are Artifact Commitments?! (Product Goal, Sprint Goal, and Definition of Done)
- ✅ How to create an effective Product Goal and Sprint Goal

Section 8

Scrum Team & Team Agreement

⚒ Exercise

Navigating Scrum Accountabilities to understand how a Scrum Team works.

⊟ Learnings

- ✓ What is a self-managing team?!
- ✓ What is cross-functionality?!
- ✓ Scrum Master characteristics
- ✓ Product Owner characteristics
- ✓ Developers characteristics
- ✓ How to create a Team Agreement to set up internal rules

Scrum Values
(The spirit of Scrum)

🛠 Exercise

Navigating the 5 Scrum Values as the guidelines for building new constructive behaviors.

🗂 Learnings

- ✅ Commitment
- ✅ Focus
- ✅ Openness
- ✅ Respect
- ✅ Courage

Definition of Done

Product: **MetaLearn**
Version: **1.0**   Date: **2026/01/01**

Category 1: Process Expectations
- ❑ The PBI has been refined based on the team's internal refinement guideline.
- ❑ The PBI has passed all the Acceptance Criteria expectations.

Category 2: Technical Expectations
- ❑ Code Review has been done and passed the agreed code style.
- ❑ The Code Coverage is a minimum 70%.

Category 3: Delivery Expectations
- ❑ The PBI is successfully deployed to a staging environment that mirrors production.
- ❑ User-facing changes are documented in the release notes/changelog.

Category 4: Industry Standards
- ❑ OWASP Top 10 security vulnerabilities have been considered.
- ❑ Compliance with GDPR principles.

Category 5: Organization Expectations
- ❑ The PBI has been integrated with the shared components on the organization level.
- ❑ The organization's data recovery procedure has been applied.

Category 6: Non-Functional Requirements
- ❑ The system can handle the projected concurrent user load.
- ❑ Code is modular, documented, and not overly complex.

Definition of Done & Acceptance Criteria & Technical Debt

⚒ Exercise

Creating a Definition of Done for a life-critical product.

🗂 Learnings

- ✅ What is the Definition of Done?!
- ✅ What is Acceptance Criteria and how to write it?!
- ✅ What is Technical Debt?!
- ✅ Which one is more dangerous, Technical Debt or Undone work?!
- ✅ What should you have in your Definition of Done?!

Section 11

Estimation &
Planning Poker Technique

🛠️ **Exercise**

Navigating the main 3 categories of Estimation.

🔀 **Learnings**

- ✅ What is Absolute Estimation?!
- ✅ What is Relative Estimation?!
- ✅ What is the Flow Metrics category of Estimation?!
- ✅ How to run Planning Poker for Estimation
- ✅ What are Story Points and T-shirt Sizing?!

Team Structures & Complementary Topics

🛠 Exercise

Creating Scrum Teams with predefined structures.

⊟ Learnings

- ✓ How to create a Feature Team
- ✓ How to create a Component (Layer) Team
- ✓ How to deal with scarce skills
- ✓ Task Switching effect
- ✓ The differences between Professional Scrum and Superficial Scrum
- ✓ How to manage emergency work in Scrum
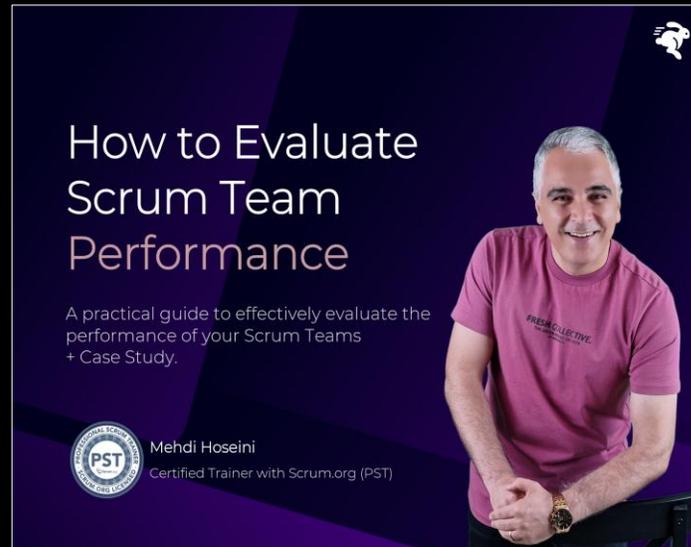
Complementary Information

Bonuses

By attending the PSM class, your team will also get the following bonuses for free

10 Day Understand Developers (~~248 EUR~~)

Video Course

How to Evaluate Scrum Team Performance

PDF Guide

Scrum Starter (~~98 EUR~~)

Three PSM I Mock Exams + Training Manual

Some photos of conducted Scrum classes

What others say about Mehdi

Dora Vandana J
★★★★★

Mehdi - Hands down the best PSM trainer..!!!

"Mehdi's Class was super fun and Interactive. He ensured that the entire class's energy levels were throughout the 15 hrs. Made me believe that learning doesn't have to be boring and can be fun too. The concepts of scrum, its values and principles will forever be etched in our minds and hearts post his sessions."

Melchior Akihary
★★★★★

Mehdi is an exceptional Scrum trainer

"I attended Mehdi's PSPO-AI Essentials training and found it excellent. Mehdi creates a safe, highly interactive learning environment that really enables you to absorb and apply the material effectively. His use of Miro boards and supporting materials is outstanding and truly sets his training apart. I highly recommend Mehdi as a Scrum trainer."

Kalyan Basak
★★★★★

Mehdi Hoseini is an incredible trainer

"Mehdi Hoseini is an incredible trainer. The style of his teaching is very lucid and easy to follow. He made the session very interactive and clarified doubts for the participants with real life examples both from the industry and day to day life."

Arshad Ibrahimi
★★★★★

Mehdi's Scrum class was exceptionally ...

"Mehdi's Scrum class was exceptionally interactive, making complex concepts simple and accessible. His vast knowledge and clear explanations fostered a deep understanding. Mehdi's engaging teaching style kept us all motivated and involved. Highly recommend his classes for anyone wanting to master Scrum."

Exceptional experience of learning

The service isn't just a course transferring knowledge. It's an exceptional experience of learning, that I have designed over the years because your growth deserves nothing less.

Discovery-based learning

You are first pushed to do an exercise, and then I will explain the topic, giving you long-lasting learning and great Aha moments.

80% practical / 20% theory

The practicality of the class creates confidence that, right the day after the class, you can apply your learnings at your work.

Unique content structure

I use a unique storyline of learning with a consistent structure, preventing you from getting lost or confused.

Full of interactive exercises

In each session, you have at least one interactive exercise, increasing the class engagement and energy.

Complementary study content

More than the main content of each session, you receive complementary content if you want to go deeper.

Fun and joyful vibe

A class doesn't need to be boring. So, we intentionally agree to have fun and enjoy the class where you feel time flies.

Frequently Asked Questions (FAQ)

1- Is there any prerequisite for this course?

Nope. This is the foundational Scrum course and walks you through everything step-by-step, even if you've never heard about Scrum.

2- What is included in the course fee?

Two days of class (16 hours) + 3 hours of extra coaching after the class + Course materials + Miro content + Two attempts for the PSM I exam and 40% discount on the PSM II exam + Bonus materials.

3- What does practical exercise mean?

In each session, you will get one or more practical exercises to experience Scrum concepts in action. You will make your hands dirty with other classmates, which gives you an exceptional experience of learning.

4- Is there any certificate for this course?

Absolutely. Participants of the PSM course will get two attempts for the PSM I exam included in the class fee. You need to pass the exam to get the certificate.

5- What are the characteristics of the PSM I exam?

You will get 80 questions with a 60-minute timeframe and need to score 85% to pass. The exam is online, and you can take it from any internet-connected computer, even from home.

6- What if I don't pass the PSM I exam on the first attempt?

You will be given a second chance free of charge and automatically if your first attempt was made within 14 days of the training.

7- Is there any annual renewal fee for the PSM I certificate?

No. This is a lifetime certificate and doesn't expire. So, no annual renewal fee is required.

8- Is there any mock test (simulated exam) for the PSM I exam?

Yes. You will receive 3 complete PSM I mock exams plus a tips and tricks manual for the exam that you can use to practice and prepare yourself before taking the main exam. You can take the mock exams as many times as you want.

9- Do I see the PSM I certificate on my profile on the Scrum.org website?

Absolutely. As this is a formal course of Scrum.org, if you pass the exam, you will see your earned PSM I certificate on your profile on the Scrum.org website.

10- How do I do class exercises?

Participants will be divided into teams with a maximum of 3 members. They do exercises together in each team to create synergy and, of course, learn from each other.

11- Will the class really help me to immediately start applying Scrum in my daily work?

Absolutely. You will leave the class with a bunch of practical learnings, preparing you to implement them in your context right the day after the class.

12- Can I claim PMI PDU credits for attending the PSM class?

Yes. You can claim 14 PDUs for attending the PSM class.

13- Is it possible to rejoin the class in the future?

Absolutely. You are always welcome to rejoin one of our public PSM classes free of charge to refresh your mind (exam not included). If you want to retake the class, just send us an email.

14- Is the trainer available after the training if I need help?

For sure. In addition to having 3 hours of extra coaching within 3 months after the class, the trainer will share his WhatsApp number with you at the end of the class. So, whenever you need his help and support in the future, you can chat with him directly.

15- What is the vibe of the class?

Classes don't need to be boring. The intention of this class is not only we want to effectively learn together, but we also want to do it with joy. So, get ready to experience both learning and fun in an energetic class.

16- What is the best way of being in class that I should show?

The more you give to the class by your proactiveness, the more you will get from the class. So, just make a definite decision that you will bring your best to the class where you are completely active, contribute to all exercises, and help other learners to get the most out of the class. This way, you will experience a class that you haven't seen before.

17- What is the invoicing and payment process?

After all the negotiation and mutual agreements for the class, you will receive a formal invoice from ScrumSchool.org to start your internal financial process. If you have any specific financial processes in your company that we should follow, let us know.

18- Is it possible to run the class either in-person or online?

Yes. It is your decision. The class can be delivered both in-person and online. However, as it is a private class, we recommend having an in-person class in your company's location. It creates a lot of synergy in your team's learning.

19- What tools do you use to run a class?

For online classes, we use Zoom and Miro. On Miro, we use a unique structure for the content. For in-person classes, we use Miro, flipcharts, a big monitor, and a bunch of sticky notes.

How to order a private Scrum class for your company

Click below to book a free video call with the trainer to discuss your situation and arrange a private Scrum class.

Book a Free Guidance Call

Contact

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scrumschool.org

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YouTube
https://www.youtube.com/@mehdi-trainer

Scrum.org Profile
https://www.scrum.org/seyed-mehdi-hoseini